



# SOUTHWEST CORRIDOR LIGHT RAIL PROJECT

**Community Advisory Committee  
January 9, 2020**





## SOUTHWEST CORRIDOR LIGHT RAIL PROJECT

# Southwest Equitable Development Strategy (SWEDS)

# Equitable Development Strategy

- \$895,000 FTA Grant
- Diverse representation of ideas
- Goal:  
**To ensure that the residents of the SW Corridor have access to the opportunities that light rail will bring and concurrently address the impacts associated with this major infrastructure investment**



## Project Goals

1. Address residential and business displacement
2. Expand the breadth and depth of influence among affected people
3. Reduce disparities and improve conditions for affected people
4. Preserve and expand affordable housing
5. Advance economic opportunity for all and build community capacity for wealth creation
6. Promote transportation mobility and connectivity
7. Develop healthy and safe communities

# Business & Workforce Awards

## **Mercy Corps NW**

Getting minority and women-owned businesses ready to weather the impact of Light Rail construction

## **IRCO & OHSU**

Providing immigrants, people of color, and other marginalized communities access to career advancement opportunities in healthcare



## Mercy Corps NW

- Fifteen aspiring and existing entrepreneurs began classes in Fall 2018
- Six week Business Foundations class – three hours per session
- Taught by professional instructor with practical small business experience
- Program offered a matched-grant savings option
- Sessions held at Multnomah County Library



## IRCO

Enroll OHSU staff from entry level positions (food service, janitorial) to complete targeted short-term trainings for healthcare career advancement. Recruitment of staff began with SW Corridor zip codes and extended to family members and OHSU volunteers.



### Training categories:

- Phlebotomy
- Patient Access Specialist
- Sterile Processing Tech
- Nursing Assistant
- Pharmacy Tech

# Equity & Housing Awards

## **Community Partners for Affordable Housing (CPAH)**

Engaging historically marginalized communities in the design of existing and future affordable housing developments

## **Home Forward**

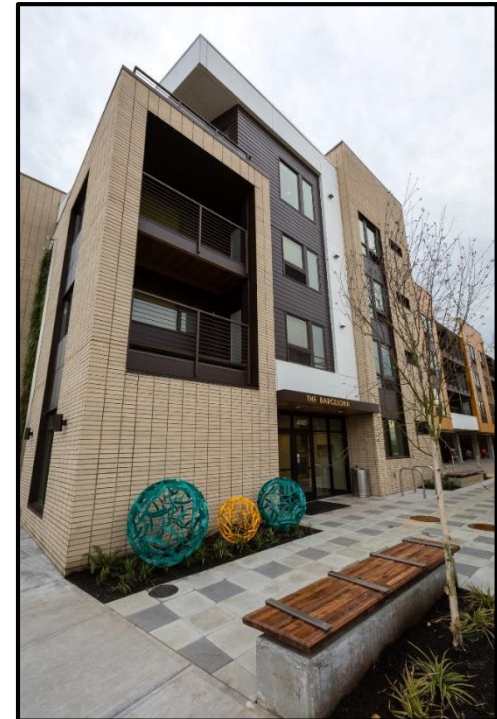
Helping the Muslim community in SW Corridor navigate and influence affordable housing opportunities



# CPAH

What did they hear?

- Large Units, with Flexible Spaces
- Different Ownership/Rental Models
- Privacy in Kitchens
- Outdoor Space
- Fear of Displacement from current renters
- Strong community connections
- Expiring Uses of Section 8 housing in Tigard (senior and family)
- Need for community organizing- lots of low cost market rate housing at risk of increasing in cost



# Home Forward

- Informational sessions to help navigate current affordable housing programs
- Culturally-sensitive design workshops
- Focus groups around healthcare and employment needs



Arabic-speaking design workshop at MET



Somali-speaking design workshop at Stephens Creek

# Equity & Housing Awards

## **Proud Ground**

Helping targeted communities access affordable homeownership opportunities in the SW Corridor

## **Unite Oregon**

Enhancing the ability of communities of color to participate and influence the SW Corridor Plan

# Proud Ground

Explored the expansion of Proud Ground's Community Land Trust to create permanent affordable homeownership opportunities in the SW Corridor to mitigate displacement.

- 1. Create a development pipeline in SW Corridor**
- 2. Engage SW Corridor homebuyers + jurisdictions**
- 3. Development of a land bank feasibility study**





# Unite Oregon



# A Project About People



## Long-Term Implementation

- Federal Grant expires in December 2019
- Next 10 years are key to successful outcomes
- Support of local and national philanthropy will likely be necessary to keep a coalition of partners together
- Time is right- there is support to undertake these efforts now





# SOUTHWEST CORRIDOR LIGHT RAIL PROJECT

**Preliminary Design & Public  
Engagement Look Ahead**



# Conceptual Design Report (CDR)

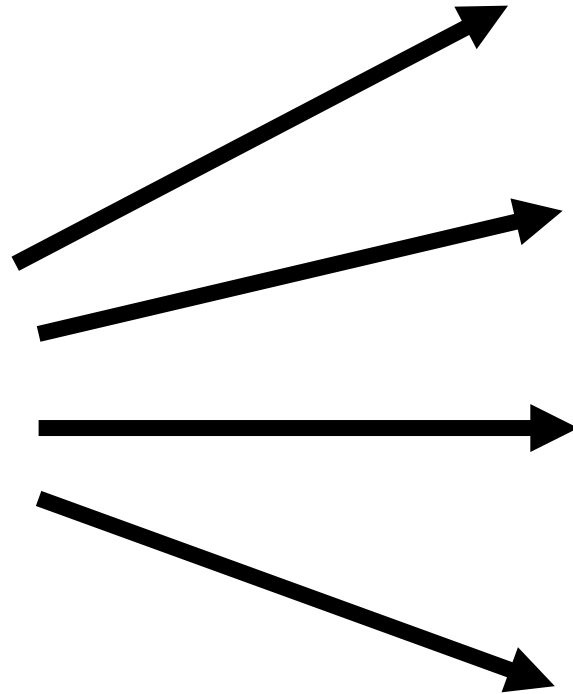
Preliminary designs for:

- Overall vision
- Stations
- Major structures
- Other corridor improvements



**Published: Feb 2020**

# Engagement Strategy



**Open Houses**

**Online Open House**

**Public Presentations**

**LEP Engagement**

# Engagement Timeline

<b>Publish designs:</b>	<b>February 2020</b>
<b>Engagement:</b>	<b>Feb - Mar 2020</b>
<b>Feedback Report:</b>	<b>April 2020</b>

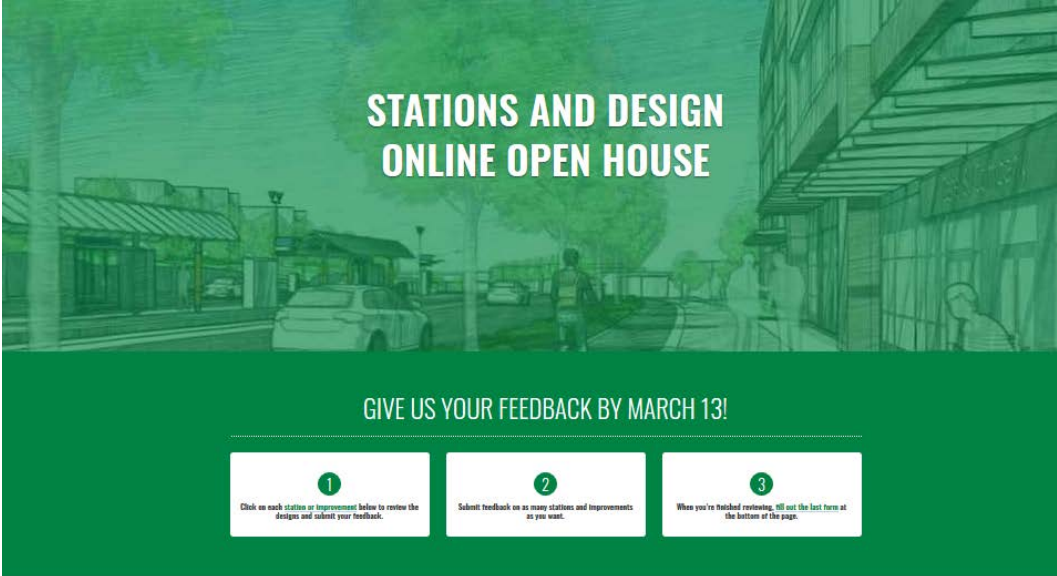
*Feedback incorporated into final report in mid-2020 and ongoing design efforts in the coming years.*

# Open Houses

- Wednesday, Feb 12 6pm-8pm  
**Multnomah Arts Center**
- Tuesday, Feb 18 6pm-8pm  
**Tigard Library**
- Tuesday, Feb 25 6pm-8pm  
**University Place Conference Center**
- Monday, March 2 6pm-8pm  
**Tualatin Elementary School**
- **En Español**  
Saturday, March 14 5pm-7pm  
**St. Anthony's Parish (Tigard)**



# Online Open House



**STATIONS AND DESIGN  
ONLINE OPEN HOUSE**

**GIVE US YOUR FEEDBACK BY MARCH 13!**

- 1 Click on each station or improvement below to review the designs and submit your feedback.
- 2 Submit feedback on as many stations and improvements as you want.
- 3 When you're finished reviewing, fill out the last form at the bottom of the page.

Explore the conceptual designs for the SW Corridor Light Rail and give us your feedback by March 13! Click on each station or project improvement below to review designs and submit comments.

The Southwest Corridor Light Rail Project will connect Downtown Portland and Tualatin with a 30-minute travel time and bring high-capacity transit to one of the region's most congested corridors.

The project is in the early design phase and recently released the preliminary conceptual designs through the [Conceptual Design Report](#). The report documents concepts for what the project's stations, features and neighborhood improvements could look like.

Take a look at the station area concepts below and let us know what you think. The project team will use your feedback to inform a final report in mid-2020 and ongoing design efforts in the coming years. Construction could begin as early as 2022.



## Open: Feb 3 - Mar 13

# Presentations

## Tigard

- Planning Commission
- Transportation Committee
- Town Center Advisory Committee
- Community Engagement Committee
- Youth Advisory Committee

## Portland

- Urban Design Panel
- Bike Advisory Committee
- SW Neighborhoods
- PSU
- Active Transportation Summit

*Additional presentations to be scheduled*

# Presentations

## Tualatin

- City Council
- Chamber of Commerce
- Business Advocacy Council

## Washington County

- Coordinating Committee
- Durham City Council
- Durham Planning Commission

## TriMet

- Committee on Accessible Transit
- Transit Equity Advisory Council

*Additional presentations to be scheduled*

# Limited English Proficiency (LEP) Engagement

- Partnership with Centro Cultural de Washington County
- **March 2020:** Activities with Spanish, Arabic, Somali, and Vietnamese-speaking communities
- Additional relationship building with historically underrepresented communities

